**Current scenario**  
  
In the present CRM we are maintaining cash reports.  
Cash note form is being entered by the branch people which is an entry into cash insights. (No approval is done for this)  
In the Patient field all the payments received from patients is being brought into the cash insights.  
Payment deposit form is filled and after approval it is showing in the cash insights form.  
Expenses entered branch wise will be shown shown in the Cash insights form upon approval.  
After all the calculations closing balance is generated. Closing balance of previous day becomes Opening balance for present day.  
  
  
**SWOT Analysis**  
  
**Strengths**  
  
Easy to use  
Branch wise easy segregation  
Easy to understand UI

**Weakness**  
  
No reconcile report  
Single level approval  
Only cash insights  
Different approvals in different modules  
  
**Opportunities**  
  
Multi-level approval.  
Audit module.  
Real time tracking with bank statement.  
All payment types entry.  
Composite approval.  
Pending approvals notifications and approved notifications.  
  
  
**Threats**  
  
New module with extra features requires rigorous testing for loopholes.  
Multi level approvals might be a reason of delay if not proper tracking is done.